



Digital Portfolio

www.juliaspector.com

Education

Indiana University

Bloomington, IN

2016-2020

Bachelor of Arts

Major: Graphic Design

Minors: Apparel Merchandising,

Creative Advertising

GPA: 3.86 / 4.00, Summa Cum Laude

Key Skills

Adobe Creative Suite

Photoshop, Illustrator, InDesign,
After Effects, Adobe Comp,
Lightroom, Premiere Pro, Bridge

Google Analytics Certification

Marketing / Advertising

Social Media Marketing

Motion Graphics

Video Editing

Photography

Microsoft Excel

Microsoft Dynamics CRM

Working Knowledge of SEO

CommSpout Stukent

Blender 3D Modeling

YogaFit certification

YouTube Channel

tinyurl.com/yogawithjulia/

Honors / Awards

2016-2020

Hutton Honors College / Annual Scholarship

Indiana University Executive Dean's List

Indiana University Founders Scholar

IU Achievement Scholarship

Hutton International Scholarship

Walter Career Center Internship Grant (2019)

New Albany HS Valedictorian

Experience

Quality Assurance Specialist: Guidant Global

2020 – Present

- Promoted to QA Specialist after showcasing superior customer service skills
- Evaluate contract tracer's interviews, provide constructive feedback, document evaluation outcomes on Excel, and report on trends, in order to maintain the highest professional standards set by the Indiana State Department of Health

Lead Investigation Specialist: Guidant Global

2020

- Supported the Indiana State Department of Health by providing COVID-19 contact tracing through case interviews and data documentation through CRM
- Notified COVID-19 positive cases & close contacts, collecting essential information, providing ISDH recommendations, and connecting clients with needed resources

Graphic Design / Branding Intern: Mathers Museum

2019

Bloomington, IN

- Developed a brand identity for the IU Mathers Museum utilizing IU brand guidelines
- Designed branded print & digital assets promoting upcoming exhibitions and events

Graphic Design / Marketing Intern: National Retail Federation

2019

Washington, DC

- Produced print as well as digital collateral for marketing campaigns at the world's largest retail trade association
- Designed a 100+ page branded workbook for the NRF NXT conference
- Composed a promo video which advertised NRF Tech to cyber security professionals; the promo was published on the NRF website and featured on social platforms

Creative Marketing / Sales Intern: CityScene Media Group

2018

Columbus, OH

- Composed advertising, crafted sales proposals, and made sales calls promoting advertisements in CityScene Magazine as well as six community publications
- Utilized sales software to expand database and organized data in Excel
- Photographed content at PR events for use in social media and print publications

Birthright Recruitment Intern: IU Hillel

2017 – 2018

Bloomington, IN

- Advertised & planned recruitment events, social media marketing

Leadership and Community Involvement

Virtual Yoga Instructor: Temple Beth Shalom

2020 – Present

IU New York Fashion Industry Field Seminar / IU Retail Studies Organization

2019

- Highly selective seminar which provided comprehensive opportunities to tour and network with 19 top retailers & industry leaders

Arts Management Study Abroad: Tel Aviv, Israel

2018

- In-depth tours of top arts organizations & had the opportunity to learn from industry leaders

Indiana University Dance Marathon: Public Relations Committee

2017 – 2020

- Raised over \$2300 for Riley Hospital for Children and was honored as a top fundraiser

Greek Jewish Council

2018 – 2019

IU Graphic Design Club / AIGA

2016 – 2020

Phi Mu Sorority: Philanthropy & Social Committee

2016 – 2020